

# Tune in. Up your Game.

The first installment of Health eCareer's free webinar series is coming soon! With topics designed to feed your curiosity and step up your strategies, you won't want to miss out. Are you registered?

## [Beyond the Buzzwords \[Live Webinar\]](#)

What You Need to Know About the Latest Trends  
in Healthcare Recruitment

August 23, 2017 at 2pm Eastern Daylight Time  
(1pm Central, 12pm Mountain, 11am Pacific)

[Register Now >>](#)

### About Beyond the Buzzwords

"Passive seekers," "giganomics" and "social recruitin"— catch phrases like these get tossed around in a confusing variety of ways in the healthcare industry. In this webinar, we'll provide clarity on several such hot topics — and more importantly, boil them down to what you need to know for your healthcare recruiting strategy.

### Join us live! You'll learn:

- To prepare for how millennials are shaping the healthcare workforce
- How social media can fit into your mix of recruiting tactics
- Why branding is especially important with today's job seekers
- How to uncover a passive talent pool that might be at your doorstep
- How you can leverage the "gig" economy and create staffing solutions
- An easy way to calculate what your ATS might be costing you

### About Us

With a network of more than 2.6 million job seekers, thousands of healthcare employers and more than 100 exclusive association and community partners, Health eCareers is designed to match medical providers looking for top talent to qualified healthcare professionals — from physicians and nurse practitioners to non-clinical staff. *Beyond the Buzzwords* will be presented by Tyler Barkmeier, Account Executive, who has shared this popular presentation with healthcare organizations across the country.

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